

# LTCIF 2009 Forum Agenda

April 22 — 24, 2009 San Antonio TX

(presentation materials will be added as available – click on presentation title to download)

Session	Time	Speakers/Presenters	Description of Session
<b>WEDNESDAY, April 22</b>			
Early Bird Underwriting	Wednesday 3:00pm-5:00pm		This is an open forum that includes identified topics of interest for underwriting and claims. Come and share your thoughts and get some new ideas.
Early Bird Claims	Wednesday 3:00pm-5:00pm		
Welcome Reception/Dinner	Wednesday 6:30pm-9:30pm		Reception/Dinner at El Tropicano Hotel
<b>THURSDAY, April 23</b>			
President's Welcome	Thursday 8:00am-8:15am	Pam Kreager	
Diagnostics, Research and Hot Topics	Thursday 8:15am-9:15am	<a href="#">Dr. Simon Melov</a> , Associate professor at the Buck Institute for Age Research	Understanding and Intervening in the ageing process and how exercise plays a role.
Break	Thursday 9:15-9:30am		
<a href="#">Fibromyalgia</a>	Thursday 9:30am-10:30am	<a href="#">Dr. Pendleton Wickersham</a> , Arthritis Associates	Update on Fibromyalgia: Causes, Consequences and Future Direction.
<a href="#">Partnership</a>	Thursday 10:30am-11:30am	<a href="#">Gail Holubinka</a> , MedAmerica  <a href="#">Jimmy Perez</a> , Texas Long-Term Care Partnership Program Coordinator HHSC Medicaid/CHIP Long-Term Services and Supports Policy Division.	Update and overview of Partnership Plans: Key concepts associated with the new partnerships; Benefits of the new partnership plans; Current status of implementation of the new partnerships; Risks associated with partnerships and how to minimize them.
Lunch	Thursday 11:30am-12:30pm		
<a href="#">Challenges Adjudicating the Younger Age LTC Claimant</a>	Thursday 12:30pm-1:45pm	<a href="#">Renee Roberti-Klemenok</a> , Adjudication Leader, Genworth Financial;  <a href="#">Gail Menke</a> , LSW, Care Manager, Long Term Care Group;  <a href="#">David Vega</a> , Senior Director Claims, Bankers Life;  <a href="#">Dr. Stephan Holland</a> , MD, Medical Director, LTCG	This panel will discuss the particular risks and challenges of applying our traditional tools and processes to difficult disability-type claims of the younger LTC client. Discussions will include tips on setting up special IME's, performing surveillance and the risk of self-reporting assessment tools.

Session	Time	Speakers/Presenters	Description of Session
Privacy	Thurs 1:45pm- 2:45pm	<a href="#">Pat Reeder</a> , Genworth; <a href="#">Stephen Serfass</a> , Drinker, Biddle & Reath, LLPI <a href="#">Donna Benard</a> , New York Life	"Navigating The Privacy Thicket: Practical Tips for Compliance" Privacy considerations touch upon many facets of the long-term care industry, from requests to access insured's' claim files to averting unauthorized disclosures of personal information. The privacy laws in many states provide greater protection than federal law, and are continually evolving in response to new vulnerabilities. This session discusses practical examples and guiding principles for proactively addressing these vulnerabilities while safeguarding the privacy of personal information.
Break	Thursday 2:45pm- 3:15pm		
Wellness	Thurs 3:15pm- 4:30pm	<a href="#">Darrel Moon</a> , CEO Health Behavior Innovations; <a href="#">Dr. Patricia Bomba</a> , MD F.A.C.P VP & Medical Director, Geriatrics, Medamerica	Wellness: Is Wellness Right for LTCI? Is it a good fit for your company? There is much interest in Wellness Programs and the value they can add to LTC. In this session you will learn about programs that are working, how to implement a wellness program, results, and expectations for return on investment.
<b>FRIDAY, April 24</b>			
Multiple Cardiac Conditions <a href="#">presentation – 1</a> <a href="#">presentation - 2</a>	Friday 8:30am- 10:00am	<a href="#">Dr. Rosalie Mastropolo</a> VP Medical Director, MetLife; <a href="#">Dr. Bruce Margolis</a> , DO and Medical Director Genworth.	Let's get to the heart of it: Cardiac conditions: What can we learn from claims experience? What are the underwriting implications?
Break	Friday 10:00am- 10:15am		
<a href="#">Fraud</a>	Friday 10:15am- 11:15am	<a href="#">Pat Reeder</a> , Genworth; <a href="#">Karen Smyth</a> , Prudential	"What to Do When Grandma Claims She Got Run Over By a Reindeer: Three perspectives on Spotting Fraud and Keeping it Off Your Books." The LTCI industry is by nature an easy target for insurance fraud. More so today than ever before, carriers must be able to spot the indication of fraud and must know how to react when they suspect they are being defrauded. This session discusses fraud and fraud prevention from both the claims and legal perspectives, and provides the basic information that everyone in the industry should know about recognizing fraud and keeping it off the books.
Wrap Up	Friday 11:15am- 11:30am		