

## LTCIF 2014

### Wednesday, April 30

1:00pm-5:00pm Registration

3:00pm-5:00pm Claims Early Bird: Joanne Masters, MetLife

3:00pm-5:00pm Underwriting Early Bird: Rob Brown, Mass Mutual

6:30pm-9:30pm Welcome Reception/Dinner

### Thursday, May 1<sup>st</sup>

7:00am - 8:00am Breakfast

8:00am - 8:15am President's Welcome: Peggy Murray, Long Term Care Partners

8:15am-9:15am Keynote speaker: [Mike Schlappi](#)

9:15am-9:30am Break

9:30am-10:15am Chronically Ill Certifications—Weighing the Clinical and the Business Decisions

10:15am-11:15am Cyber Liability Landscape

- Survey the applicable law governing a breach of policyholder information
- Tell the story of several high profile breaches and the key take aways applicable to LTCi carriers
- Provide information regarding the prevalence and cost of data breaches and associated trends
- Share risk mitigation strategies, including the provision of cyber liability specific insurance

11:15 am-12:00pm Organic or Non-Organic- An Update of Mental/Nervous Disorders

**12:00pm-1:00 pm Lunch**

**1:00pm-2:30pm Playing the Litigation Links: How to Stay in the Fairway when the Company Gets Sued**

**2:30pm-2:45pm Break**

**2:45 pm - 3:45pm At a crossroads...Combo Products, the intersection between Life and LTC**

**3:45pm – 4:45 pm Breast Cancer and LTCI Risk-Malignant or Benign?**

**Friday May 2<sup>nd</sup>**

**7:00am- 8:30 am Breakfast**

**8:30 am-10:00 am Doctor's Challenge**

**10:00 am-10:15 am Break**

**10:15am-11:15 am Breaking down the Silos-The importance of communication between underwriting, claims and actuarial**

**11:15-11:30 Wrap-up/Closing Remarks**

